

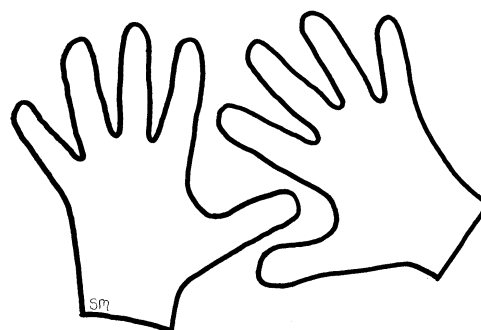
# *Why?* **Massage by Joel**

## *Introduction:*

Testimonials are a great way to promote any business or organization. I could spend all day telling you about the good service and the excellent quality of touch provided by Massage by Joel, but, it's more effective to let others tell their view. At your leisure, feel free to explore the unsolicited comments on the following pages. They range from some serious situations, to some where a sense of humor is helpful when reading them.

The following quote comes from (and has been there since I started in 99') the back page of my brochure, ***What to Expect During a Massage.*** *"Thank-you for considering massage therapy. Please be assured that quality, safety, integrity, and confidentiality are at the foundation of my practice."*

Thanks again for visiting  
Massage by Joel dot net.  
Take care, *Joel*



# Why? Massage by Joel

**Eileen H.** ~ With great education (to the Client), extreme professionalism, and knowledgeable consent, a wide variety of ages in clients can be accommodated (from feedback survey) ~

***"Very nicely done - working with an 8 year old. She told me it helped her to cough less. Keep up the good work!!"***

**I. H.** ~ new client from feedback survey ~ ***"Thank-you! first time I could breathe deeply for weeks. Also slept like a baby-."***

**Connie G.** ~ new client from feedback survey ~ ***"Joel was awesome, professional, and helped me tremendously :)"***

**Amanda M.** ~ new client, living in Mfld temporarily ~  
***"I've had a lot of massages before but, have never had anyone explain what was going to happen, like you did today – also, liked the face-up start routine."***

*Much Gratitude to All Clients:  
past, present, & ones not met yet!*



# Why? Massage by Joel

Jane S. ~ New client, from feedback comments ~ ***"It was an excellent experience. I greatly appreciated Joel's gentle approach, the explanation of everything, & his expansive knowledge of MFR & massage. --- highly professional & considerate. Thank-you! J"***

Mary P. ~ New client, from feedback comments ~ ***"You have excellent touch/massage. Combined office & therapy space (at the Y) seems a bit busy for relaxation, but I could overlook that."***

Jane M. ~ New client "walk in" who has had a lot of experience with massage therapy ~

***"This was the best face massage ever! -- Excellent massage."***

Julie F. ~ New client (got a "combo" massage/MFR session) was asked "Was there anything done in previous massages you've had (elsewhere), that could make your visits here better?" ***"Not really, my previous Therapist did not spend much time on the hands and arms like here. I actually really like that!"*** And, at her next visit ***"That MFR stuff has really helped with my neck issues."***

Cindy B. ~ New client ~

***"(getting a) massage is one of the most favorite things that I do! -- You really know what you are doing, I can tell."***

Sheila P. ~ New client, from feedback comments ~ ***"It (a combo massage/MFR session) helped with my shoulder pain significantly - Thanks so much!!"***



# Why? Massage by Joel

**Linda P.** ~ Sometimes with Body Work, things happen that cannot be explained, or, are coincidental - from a feedback survey a month and a half after her first appointment ~ ***"I think because of what we did that day, a cyst on top of my head that had been there for a very long time disappeared."***

**Kathy B.** ~ New client ~ ***"I have had many massages. This is the first time I've ever gotten goose bumps, it felt so good!"***

**Judy H.** ~ A client who had not been in for a while ~ ***"This must be what Heaven would feel like!"***

**Amanda M.** ~ New client, first ever massage, while work was being done on the first arm ~ ***"I am surprised at how good this feels."***

**Pam J.** ~ New client (from feedback questionnaire) ~ ***"Enjoyed the music (the beautiful work of Hanai), great choices, very relaxing & calming! Room temp. & table temp. was perfect! Nice touch!"***

**Maria** ~ New client (from feedback questionnaire) ~ ***"The room is not as "pretty" as some spa locations, but it is a very comfortable room. I actually liked the experience more than at some spas because it's more low key & relaxed. Thanks Joel!"***

**Tennille P.** ~ ***"Thanks so much, you helped me relax during a stressful time when my Husband was in the hospital."***



# Why? Massage by Joel

**Kim S.** ~ second visit to M b J ~ ***"Your style or touch has a therapeutic quality, a purposefulness of everything you do, that I have not seen at a couple of other massages I've had elsewhere."***

**Shelly G.** ~ new client ~ ***"I liked the way you explained before, what was going to happen. That made me feel very comfortable."***

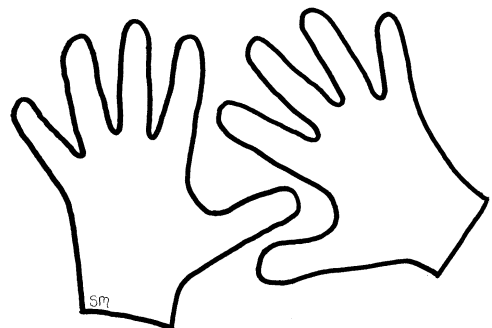
**R. C.** ~ ***"I have a question, what do you do when you need a massage?"*** ~ every so often someone asks this, and the answer is simple. I go and visit the 2<sup>nd</sup> best Massage Therapist in Marshfield!!  
(actually, I have a good Friend that I trade with)

**Ruth** ~ a regular client, in for a massage ~  
***"We are going away on a trip tomorrow, but, my vacation is starting right here, right now!!"***

**Faith** ~ a new client ~ ***"----, I was very happy with my massage! I have never had a male give me a massage, but I felt perfectly comfortable. I have also recommended you to others----."***

**Sue O.** ~ new client, 2<sup>nd</sup> massage ever ~  
***"What do you call what you did? This far exceeded any expectations I had of what would happen."***

**Mike F.** ~ His off to college  
Daughter came in while home on  
Christmas break ~ ***"She said it was the best massage she's ever had!"***



# Why? Massage by Joel

**Cari R.** ~ new client, asked ~ ***“How much do I owe you?”***, then said, ***“Oh Joel, you’re just giving it away!”***

(I don’t do a lot of “specials” or “big sales”, I try to keep everyday prices as reasonable as possible.)

**Ann C.** ~ in town, visiting from CA ~ ***“Absolutely one of the best Massages I’ve ever had, and with my tight neck, I’ve had a lot!”***

**Denise** ~ 1<sup>st</sup> time here, 2<sup>nd</sup> massage ever in her life ~

***“This was really great! So much better than the other one.”***

**Monica H.** ~ after her massage ~

***“I came in with a big, huge headache, it is now completely gone!”***

**Dave W.** ~ first visit here, afterwards ~

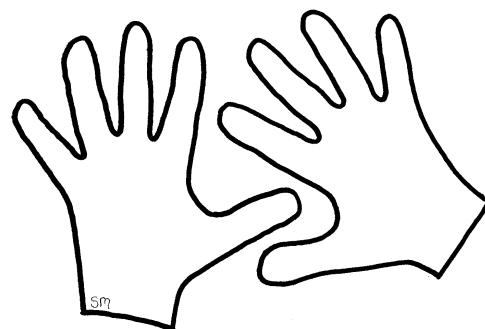
***“That Jojoba stuff is nice. I brought along things to shower with, but I don’t think I need to, or am going to.”***

**Mollie S.** ~ new client ~ ***“My Mom was here last week for a Massage, and later on, all she could talk about was how great it was. Now I see why, everything was perfect!”***

**Merri** ~ from a follow up survey ~

***“(I) appreciated the description of what the massage would entail.”***

(It is very important to me to have a new Client as comfortable as possible, about what will be happening in a session!)



# Why? Massage by Joel

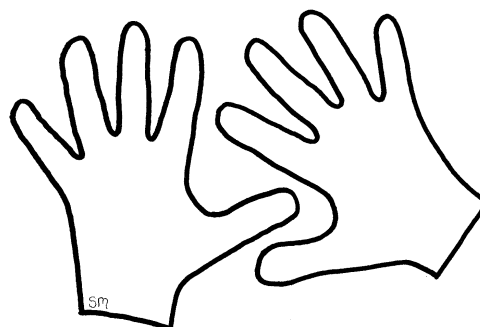
*\*educational moment / commercial\** I try to ask new clients to Massage by Joel that have had previous Massage Therapy experience elsewhere, what they liked or disliked about some of their last Massages, in order for me to enhance the good things, and to try to not repeat something that did not go well.

**Pam N.** ~ when asked the above question ~ ***“The oil there stunk!! It kind of ruined the experience.”*** It was probably rancid. At Massage by Joel we use 100% pure Jojoba (ho **ho** ba) which provides a great glide, is very natural, absorbs well into, and is actually good for your skin. Because it is not nut based, it is extremely stable and is so pure it will not spoil or turn rancid. If I do my job well, often, after a Massage most clients do not feel compelled to “shower it off”. --- Did I mention that I think it is the absolutely best product ever for use in Massage Therapy??

**Ann M.** ~ new client ~ ***“Actually, I think this was the best one (massage) I’ve ever had.”***

**Sandra A.** ~ came in for a Massage, and we ended up doing a MFR session instead. Upon working with the left arm, it went almost straight up over her head ~ ***“That arm hasn’t gone close to that high since before the shoulder was broke in 1984!”***

**Dr. M.** ~ new client ~ ***“Thanks Joel - appreciated your skilled touch and how you anticipated moving to a new area with an “introductory” touch - I’ll be using that in my own Practice.”***



# Why? Massage by Joel

Dana ~ after her first visit, as she booked for two weeks later ~  
***“My husband told me he would treat me to a Massage every couple of weeks if I found a Therapist I really liked.”***

Janelle C. ~ first visit, new to Marshfield ~  
***“Best Massage ever, and I’ve had quite a few!”***



M. R. ~ a new client ~ ***“Your name should be Magic Fingers!”***

Janelle ~ was back in, 2 weeks after her first MFR (myofascial release) therapy session, & shared some results ~ ***“I really felt good after it, and actually, while I have been using sleeping aids for some time, I felt I didn’t need to that night. I slept great without, and have not had to use them since.”***



Amy V. ~ 2<sup>nd</sup> visit  
***“The Jojoba is really nice, not greasy or sticky at all.”***

Leah B. ~ new client ~ ***“I’ve had a lot of Massages before, this would be right up there as one of the best!”***

Patty H. ~ 2<sup>nd</sup> visit ~ ***“I told my Daughter I was coming here today, and that yours was the best Massage I’ve ever had!”***



A theme going on here??



# Why? Massage by Joel

K. S. ~ who had a deep personal loss, and I was humbled by a thank-you note from her ~

***"Joel, Your healing hands have touched many, know you are blessed. Thank you for all your care and concern."***

Jeff S. ~ first time here ~

***"This was great, I feel like a million bucks!"***



Kim C. ~ her first visit here, at the end of a week off from work ~

***"Amazing! --- This was the best hour of the whole week."***

Bev S. ~ who had given her Daughter a M. b. J. Gift Certificate, told me the Daughter called her after she had used it and said: ~

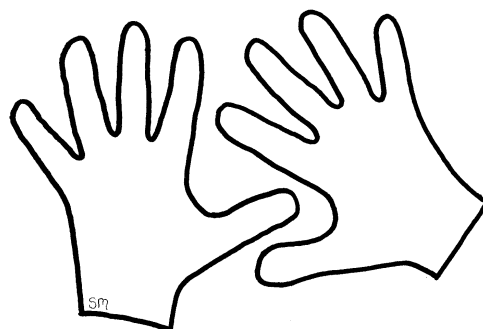
***"Mom, thank you so much --- this was probably the best massage I've ever had."***

Sue P. ~ an apprehensive first time anywhere client ~ ***"It was great! I was very comfortable with everything --- (you had explained very well, and) your hands "told me" where they were going next."***

Tricia M. ~ ***"I never thought I would find another therapist who did as good a job as what Xxxx did . You are right there."***

Marlene L. ~ came in with neck pain, probably tension ~

***"Nobody can fix me the way you do!"***



# Why? Massage by Joel

**Branden K.** ~ who lives in Mfld., after a one hour visit ~ ***"That was fantastic! I hope I make it home without falling asleep."***

**Janet W.** ~ at her 4<sup>th</sup> visit ~ ***"I thought the Therapist where we used to live gave the best massage ever, until my first time here."***

**Holly B.** ~ after her 1<sup>st</sup> visit ~

***"You have a new customer! I've had some massages before where you left feeling the same as when you came, but this was awesome! The stuff you did at the neck was great."***

**Jane B.** ~ new client ~ ***"No one has ever done the hands and arms like this before, WOW!"***

**Connie & Ruth** ~ kind of weird, two clients, not aquatinted or related, a couple of days apart, made almost identical comments ~ ***"I'm thinking I can't ever let you retire" & "you'll never be able to retire, no one can do this as good as you do, you keep me going!"***

**Shelley** ~ a several time client ~

***"I've had a lot of massages --- terrific --- Everything you do is perfect! I wish I would have come here a long time ago."***

**Giselle** ~ a Massage Therapist from Hawaii, here visiting family ~

***"Do you do insurance  
Massage Therapy work?  
--- if not, you should be."***



# Why? Massage by Joel

Katie, Karen, Kristine, Kim, Karla ~ a collection of comments from a "Sisters Weekend" here in Marshfield, where a visit to M. b. J. was included ~ ***"very nice pressure --- with my health concerns and complications, this was probably the best massage I've ever had! --- the work you did in the clavicle/pectoral area really opened it up and felt great. I was pleasantly surprised --- we should have done one hour appointments instead of half-hours!!"***

Alyce ~ visiting home from school ~ ***"Great massage, very enjoyable--- there is almost a kind of "spirituality" in how you work with the body."***

Lindsey R. ~ at her second visit ~  
***"Everything was perfect---you have a talent for what you are doing."***

Wanda R. ~ as she was leaving after a ½ hr. first time visit ~  
***"I have one question. When you get home at night, is your wife cooking or waiting for you on a table?"***

Carolyn J. ~ at the beginning of her third visit ~ ***"The back is feeling much better. My Husband can not understand why I'm having so much extra energy . I guess we'll have to just keep doing this!"***

Vicki D. ~ from Durand WI, in Marshfield visiting her Mom, after session # two ~ ***"I wish you lived closer."***

Penny M. ~ a new client,  
referred by her friend Linda ~  
***"Excellent massage---  
Good hands!!, good hands."***



# Why? Massage by Joel

**Gail J.** ~ as a massage therapist, over the years, every now and then I get asked the question, "Can I take you home with me?". About the time I think I've heard it all, this client (whom I, and my wife, know personally & she was of course kidding) at her first visit to M. b. J., part way through the session asked ~ ***"Joel, will you marry me?"*** ?????

**Robin L.** ~ after her 5<sup>th</sup> visit to M. b. J. ~

***"This was the best Massage yet! Did you do something different?"*** (a couple of extra touches on the back, otherwise not really. I'd like to think I'm not just getting older, but better! But seriously, I do wonder if the longer you know an excellent Massage Therapist, the thoroughness, timing, and quality of touch just seem to get better and better. Everyone should visit Massage by Joel at least once!)

**Ruth Z.** ~ an e-mail after her first visit ~ ***"Hi Joel, I was just amazed at how I felt last evening. Besides being overall loosened up, whatever the procedure was that you did under my shoulder blades and also pressing my shoulders apart allowed my back muscles to "lay flat" while I was laying down. What a relief!"*** ~ and, from about a month later ~ ***"I think you could do this for 8 hours straight and I'd enjoy every second of it! --- you must enjoy what you do, it shows."***

**Melinda** ~ from IN, here visiting her sister. At the beginning of her 90 min. appointment ~ ***"I really appreciated how you took the time to explain what to expect and how things were going to go, no one has ever done that before"*** ~ and later, while working the neck area ~ ***"Fabulous, awesome, it feels like you have twelve hands!"***



# Why? Massage by Joel

**Janelle C.** ~ visiting her folks at Christmas time, was encouraged by her Mom (a M. b. J. client) to come in ~ ***“AWESOME, I would like to take you back to North Carolina with me. Everything was perfect!”***

**Helen B.** ~ first time M. b. J. client ~ ***“Your technique is definitely different than any other Massage I’ve ever received --- very thorough, very complete, --- really liked the work done on the hands & face! --- I feel like I might have to drink an extra gallon of water today.”***

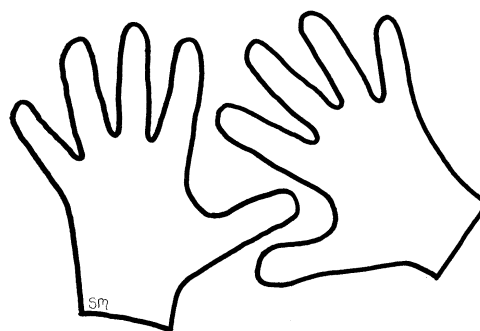
**Sandy** ~ at a Thursday morning appointment ~ ***“I have a rare day off, just got a great deal on & booked a cruise vacation, will go to lunch later, and am here now for a massage. This - - is a great day!!!***

**J.R.** ~ a client who has Parkinson’s ~ ***“Spectacular! --- since I have been doing this on a regular basis, my sense of well-being has increased, and I have to think massage has been an influence.”***

**Pam C.** ~ during a 90 minute session at a second visit to M. b. J. ~ ***“This is like a little piece of Heaven on Earth.”***

**Dawn B.** ~ a new client ~ ***“Awesome massage --- I could tell when it was getting close to the end and it was like, Noooooo!!”***

**J. L.** ~ regular client ~ ***“I & two friends went to a “girls spa weekend” at a nice resort a couple of hours away, and, while there, had a \$110.00 massage. What a waste of time and money when I know what Joel can do. Next time I’ll get my toenails painted or something!”***



# Why? Massage by Joel

**Linda** ~ talking about the Jo Jo Ba (ho ho ba) skin conditioner used for glide at M. b. J.. ~ ***"In the winter I usually shower about every other day, but made sure I showered this morning so I could leave it on after today's appointment as long as possible!"***

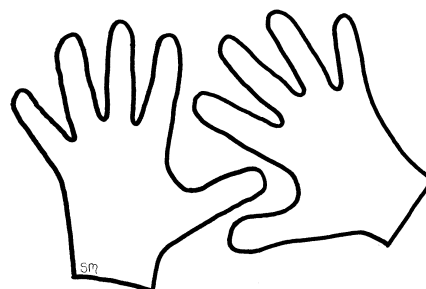
**Char D.** ~ from San Diego, in town visiting her folks ~  
***"Wonderful! --- how long have you been doing this? I can tell you've been at it for awhile."***

**Sandra P.** ~ 3 weeks post a mastectomy surgery, after her appointment ~ ***"I feel much looser --- most of the tension is gone --- I could tell a big difference just getting dressed!"*** ~ a P.S. from a follow-up visit about a week later ~ ***"The headaches I were having are gone --- definitely a big over all improvement in how I feel."***

**Sue E.** ~ a new client ~ ***"I've had a lot of experience with several Massage Therapists over the years, and believe I can tell when a Therapist knows what they are doing. I'll be back!!"***

**M. S.** ~ from San Francisco, in the area visiting at Thanksgiving, came in with a sore neck ~  
***"You're the best!! --- if I lived around here I would be in all the time."***

**Linda C.** ~ at her 2<sup>nd</sup> visit, related ~ ***"I have this friend who has a Gift Certificate for a different Therapist, but is hesitant, and some nervous about trying Massage Therapy at all. I told her, I too, was some concerned at first, but go to Joel, he made me feel VERY comfortable about everything."***



# Why? Massage by Joel

**Meghan S.** ~ visiting medical student from Madison ~ ***“Great! --- you have a very good feel for the muscular system --- I’ve had a lot of massages before and you are right at the top of the list!”***

**Mary B.** ~ while work was being done on her hands ~ ***“I cannot believe how good this feels!”***

**Connie J.** ~ when asked by her Hairdresser, “Don’t you feel uncomfortable going to male Massage Therapist?”, replied ~ ***“No! I would not have it any other way --- if I wanted a fluffy Massage I could go somewhere else --- remember, he has to be, and absolutely is, extremely professional and has a great touch!”***

**Linda N.** ~ after her first visit ~ ***“What you do in the neck area has kind of a euphoric effect, almost a mystical quality to it.”***

**Char B.** ~ from La Crosse, visiting her Daughter, a M.b.J. client who told her, “You’re going to enjoy this”. ~ ***“Awesome --- the pressure was perfect --- I’ll probably be back!”***

**Jessica L.** ~ back only a week after her last appointment was asked, “Did something not go well?”, replied ~ ***“No, everything is good --- Hubby’s gone hunting for 10 days and it was either go shopping and spend a lot, or go get a massage --- the kids are in school, and here I am!”***

(of course I might be prejudiced, but good choice!!!)



# Why? Massage by Joel

**Mark** ~ after a one hour appointment ~ *“(when I leave here) **I hope I don’t get stopped for massage driving.**”*

**Wendy** ~ after her 2<sup>nd</sup> visit to M b J ~ *“**I really liked the work done on the hands, after the first session I felt 10 years younger! Also, over the years I have been involved in a couple of car accidents and always had a stiff or sore or tight neck. Since that first time here (five months earlier) the neck has been great.**”*

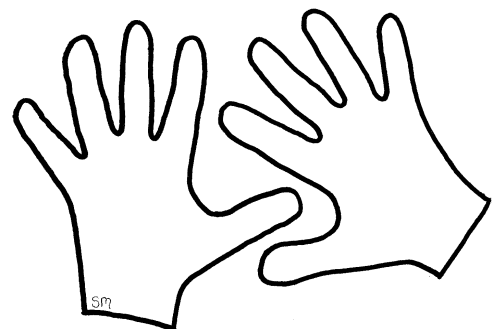
**Thomas** ~ on a business trip from Dallas ~ *“**You are very talented.**”*

**G. H.** ~ after her first ever massage ~ *“**It took me a while to work up the courage to come, you made me feel very comfortable about the whole process - several people are waiting for a report.**”*

**Sandy J.** ~ a long time client who had not been in since M.b.J. started using the Jojoba (ho ho ba) skin conditioner. ~ *“**I like the way my skin feels (not oily or greasy) with the Jojoba --- and the scented (Bay Breeze) version is very pleasant.**”*

**Carol P.** ~ a new client ~ *“**--- liked what you did in that one area (clavicle area & neck) --- excellent touch, now I know what a massage should really feel like!**”*

**Laurel H.** ~ a several time client  
(about the neck & traps) ~  
*“**You were a miracle worker here today.**”*





# Why? Massage by Joel

**M. J.** ~ a several time client, when asked, "Is there anything I can do to make the session better?", replied ~

***"No, why mess with perfection?"***

**Jen B.** ~ ***"Just a little note to say thank-you for making me feel like a new person again. Now I can start training for the next upcoming Triathlon, that's how great I feel. Keep up the great work!!"***

**Stephanie** ~ after using a Christmas Gift Certificate for a first ever Massage ~ ***"Incredible experience! --- I can not believe how good the work on the hands felt --- the whole 60 minutes seemed like ten."***  
(the full hour was delivered!)

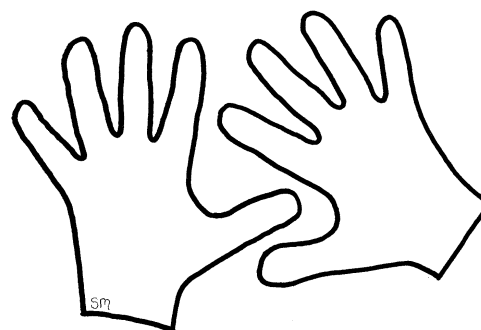
**Alan** ~ ***"After coming here on a regular schedule (about once a month) the pain in my hips is gone."***

**Jessica** ~ after her first visit ~ ***"--- great Massage --- I really liked the progression of how your routine went."***

**Daisy** ~ during work on the neck area ~  
***"Oh wow, this feels sooo good."***



**Linda** ~ about going to a male Massage Therapist ~ ***"It's really no big deal --- I actually prefer a male therapist."***



# Why? Message by Joel

Mary Jo ~ after a one hour massage ~

***"Exactly what I needed --- I feel like a new woman!"***

Nadine ~ after redeeming a 30 minute Gift Certificate for her first ever massage ~

***"Normally I don't like to be touched by anyone, but this was wonderful! The arms especially felt great --- very nice."***

Debbie D. ~ from Chicago, in town on business ~

***"Outstanding --- excellent touch ---could I have a card in case I get back in the area?"***

Jenny L. ~ after a one hour, first time anywhere massage ~

***"Amazing!! I will definitely be doing this again."***

(and before leaving did rebook for a month later)

Joan C. ~ who just moved here from Milwaukee ~ ***"This is great! --- I think I've died and gone to Heaven --- possibly the best massage I've ever had! --- had a massage in Finland once and thought that Therapist was really good, but he should quit."***

Kate S. ~ from Minnesota, after treating her Mom to a one hour Massage Therapy Gift Certificate ~ ***"I'll be doing this again, everything else we gave Mom for Christmas we ended up taking back, except the Massage which she loved!"***

